

Language matters...



4 guidelines to using non-stigmatizing language

1 Use People-first language



Person who uses opioids

vs.

Opioid user OR Addict



2 Use language that reflects the medical nature of substance use disorders



Person experiencing problems with substance use

vs.

Abuser OR Junkie



3 Use language that promotes recovery



Person experiencing barriers to accessing services

vs.

Unmotivated OR Non-compliant



4 Avoid slang and idioms



Positive test results OR Negative test results

vs.

Dirty test results OR Clean test results



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